



COURSE SYLLABUS

BUS 356 – Section 1 Corporate Risk Management Fall Semester, 2019

1. COURSE INFORMATION

1.1. Instructor Information

Instructor:	Gary E. Mullins, Ph.D.
Office:	CPS 436
Physical Office Hours:	Monday through Friday 10:30-11:30 or by appointment
Office Telephone:	(715) 346-3906
E-mail:	gmullins@uwsp.edu
Web Page	https://www.uwsp.edu/busecon/Pages/Faculty/gmullins.aspx
Expected Instructor Response Time:	Approximately one business day

1.2. Course Information

Course Description:	Identify, measure and manage risk for corporations and individuals. Topics include identification, measurement and reporting of risk, as well as use of financial tools and techniques to control risk. These tools include insurance, portfolio management and financial derivatives.
Credits:	3
Prerequisites:	Successful Completion of BUS 350

1.3. Textbook & Course Materials

Required Text:	<ul style="list-style-type: none"> – <i>Essentials of Investments</i> by Zvi Bodie, Alex Kane and Alan J. Marcus – Tenth Edition, McGraw-Hill, 2016 – My handouts
Recommended Texts:	
Other Readings:	<i>The Intelligent Asset Allocator</i> by William Bernstein – Second Edition, McGraw-Hill, 2017
Other Required Materials / Applications:	<ul style="list-style-type: none"> – A business/financial calculator capable of computing such things as present values, internal rates of return, yields to maturity and future values. Examples of good calculators are the Sharp EL-733, and the Texas Instruments BA II+. They generally can be purchased for \$20-30. – You may want to have a more sophisticated calculator as a backup. It may be useful to have a calculator that can look up statistics for the standard normal probability distribution

1.4. Course Technology

Course Website:	
Other Websites:	
Course Delivery:	

UWSP Technology Support:

The Office of Information Technology (IT) provides a Service Desk to assist students with connecting to the Campus Network, virus and spyware removal, file recovery, equipment loan, and computer repair. You can contact the Service Desk via email at techhelp@uwsp.edu or at (715) 346-4357 (HELP) or visit: <https://www.uwsp.edu/infotech/Pages/ServiceDesk/default.aspx>

2. LEARNING OUTCOMES

2.1. Course Goals

- To recognize risks faced by businesses and individuals – both on the upside and the downside.
- To measure and evaluate risk on an individual and business basis.
- To use techniques to reduce or eliminate risks. These techniques include:
 - Portfolio management
 - Derivatives
 - Insurance

2.2. Academic Unit

SBE Mission:

The UWSP School of Business and Economics educates and inspires students and prepares graduates for success in positions of leadership and responsibility. We serve the students, businesses, economy, and people of the greater central Wisconsin region. Our students achieve an understanding of regional opportunities that exist within the global economy. Evidence of our graduates' level of preparation will be found in their ability to:

- Analyze and solve business and economics problems
- Understand the opportunities and consequences associated with globalization
- Appreciate the importance of behaving professionally and ethically
- Communicate effectively

Accreditation Commitment:

UWSP's School of Business & Economics is accredited by the Association to Advance Collegiate Schools of Business (AACSB) – one of the most prestigious accrediting organizations in the world. AACSB accreditation ensures that our business school teaches courses that are relevant to the current business environment and that our professors are highly-qualified to teach in their fields.

3. COURSE POLICIES

3.1. Attendance

Students are expected to attend each class. Each student is allowed four absences for any reason. This is in addition to the university attendance policy found on the website below. If there are any absences beyond the four listed above, you will lose 2.5% per absence on your final grade. Exceptions will be made for any university-sanctioned event or serious illness with a physician's verification.

You are expected to take the exams on the dates given. If you must miss an exam, the weight of the exam will be added to the final exam. If you must miss the final, you will receive a zero on the final. The final will be given on the date and time specified on AccesPoint: **Tuesday May 14, 2019 from 8:00 a.m. to 10:00 a.m.**

3.2. Late Work

Work will not be accepted late.

3.3. Etiquette/Netiquette

We are all expected to treat others with respect and courtesy. This includes discussions in class, online or wherever they take place. I may say that you're wrong, but no one should be expected to be correct all the time – including me. No one may use derogatory terms for any human being, regardless of who they are.

4. GRADING

4.1. Grading Scheme

Note: For Each Hour of Class Time, I Recommend You Spend A Minimum of 2 Hours of Study Outside of Class.

Grading: Will be the higher of the following:

93-100%	A
89-92%	A-
86-88%	B+
83-85%	B
79-82%	B-
76-78%	C+
73-75%	C
69-72%	C-
65-68%	D+
60-64%	D
Below 59%	F

Your score divided by the median score times 80% and ranked on the above scale, so if you received a 60% and the class median is 50 percent, your grade would be: $60 \div 50 \times 80 = 96 \rightarrow \mathbf{A}$.

5. COURSEWORK

5.1. Exams

- Three exams, each worth 20% of your grade.
- Final exam worth 40% of your grade. The final is comprehensive and will be given on the date listed in AccessPoint – **Tuesday May 14, 2019 from 8:00 a.m. to 10:00 a.m.**

5.2. Assignments

There will be in-class problems and homework problems assigned during this class. More information on these will be discussed later in the semester. These assignments will count as extra credit on your exams. **You will do the in-class problems in front of the class and answer any questions posed by your classmates or me.**

6. SCHEDULE

6.1. Dates and Deadlines

The instructor will provide a tentative course schedule in a supplementary file. All provided course schedules are organized by week number in accordance with the official UWSP Academic calendar. A direct link to the UWSP Academic calendar can be found here:

<https://www.uwsp.edu/acadaff/Pages/AcademicCalendar.aspx>

7. OTHER ADMINISTRATIVE DETAILS

7.1. ADA / Equal Access for Students with Disabilities

The American Disabilities Act (ADA) is a federal law requiring educational institutions to provide reasonable accommodations for students with disabilities. For more information about UWSP's policies, see: <https://www.uwsp.edu/datc/Pages/uw-legal-policy-info.aspx>

UW-Stevens Point will modify academic program requirements as necessary to ensure that they do not discriminate against qualified applicants or students with disabilities. The modifications should not affect the substance of educational programs or compromise academic standards; nor should they intrude upon academic freedom. Examinations or other procedures used for evaluating students' academic achievements may be adapted. The results of such evaluation must demonstrate the student's achievement in the academic activity, rather than describe his/her disability.

If modifications are required due to a disability, please inform the instructor and contact the Disability and Assistive Technology Center to complete an Accommodations Request form. The Disability and Assistive Technology Center is located on the 6th Floor of Albertson Hall. For more information, call 715-346-3365 or visit: <https://www.uwsp.edu/datc/Pages/default.aspx>

7.2. Inclusivity/Nondiscrimination Statement

It my responsibility to present materials and activities that are respectful of diversity, such that students from all diverse backgrounds and perspectives be well-served by this course. No person shall be discriminated against because of race, ethnicity, color, age, religion, creed, gender, gender identity, sexuality, disability, nationality, culture, genetic information, socioeconomic status, marital status, veteran's status, or political belief or affiliation. Equal opportunity and access to facilities shall be available to all. To address concerns regarding any of these issues please call 715-346-2606 or visit: <http://www.uwsp.edu/hr/Pages/Affirmative%20Action/About-EAA.aspx>

7.3. Religious Beliefs Accommodation

It is my policy as well as a UW System policy (UWS 22) to reasonably accommodate your sincerely held religious beliefs with respect to all examinations and other academic requirements. A direct link to this policy can be found here: https://docs.legis.wisconsin.gov/code/admin_code/uws/22

7.4. Help Resources

The Tutoring and Learning Center helps with Study Skills, Writing, Technology, Math, & Science. The Tutoring and Learning Center is located at 018 Albertson Hall. For more information, call 715-346-3568 or visit: <https://www.uwsp.edu/tlc/Pages/default.aspx>

If you need healthcare, UWSP Student Health Service provides student-centered healthcare that empowers and promotes wellness for all UWSP students. Student Health Service is located on the 1st floor of Delzell Hall. For more information, call 715-346-4646 or visit: <http://www.uwsp.edu/stuhealth/Pages/default.aspx>

The UWSP Counseling Center is staffed with licensed mental health professionals dedicated to assisting students as they navigate difficult circumstances or resolve personal concerns. Therapy and consultation services are free of charge for registered students. The UWSP Counseling Center is located on the 3rd Floor of Delzell Hall. For more information, call 715-346-3553 or visit: <http://www.uwsp.edu/counseling/Pages/default.aspx>

In addition to the support services provided by Student Health Service and the UWSP Counseling, there are also professional support services available to students through the Dean of Students. The Office of the Dean of Students supports the campus community by reaching out and providing resources in areas where a student may be struggling or experiencing barriers to their success. Faculty and staff are asked to be proactive, supportive, and involved in facilitating the success of our students through early detection, reporting, and intervention. As such, an instructor may contact the Office of the Dean of Students if he or she senses that a student is in need of additional support beyond what the instructor is able to provide. For more additional information, please go to <http://www.uwsp.edu/dos/Pages/default.aspx>

UWSP students may also share a concern directly if they or another member of our campus community needs support, is distressed, or exhibits concerning behavior that is interfering with the academic or personal success and/or the safety of others. Please report any concerns of this nature at <https://www.uwsp.edu/dos/Pages/Anonymous-Report.aspx>

7.5. *Emergency Response Guide*

In the event of an emergency, follow UWSP's emergency response procedures. For details on all emergency response procedures, please go to <http://www.uwsp.edu/rmgt/Pages/em/procedures>

7.6. *UWSP Community Bill of Rights and Responsibilities*

UWSP values a safe, honest, respectful, and inviting learning environment. In order to ensure that each student has the opportunity to succeed, a set of expectations has been developed for all students, staff, and faculty. This set of expectations is known as the Rights and Responsibilities document, and it is intended to help establish a positive living and learning environment at UWSP. For more information, go to:

<https://www.uwsp.edu/dos/Documents/UWS%2014-1.pdf>

7.7. *University Attendance Policy*

In addition to the course attendance policies determined by the instructor (noted above), the university provides standard guidelines by which students are to abide. All exceptions to the course attendance policy or the university guidelines should be documented in writing. A link to the university's attendance guidelines can be found at:

<https://www.uwsp.edu/regrec/Pages/Attendance-Policy.aspx>

7.8. *University Drop Policy*

You are expected to complete the courses for which you register. If you decide you do not want to take a course, you must follow the procedures established by the university to officially drop the course. If you never attend or stop attending a course and do not officially drop, you will receive an F in the course at end of the semester. A link to the university's drop policy can be found at:

<https://catalog.uwsp.edu/content.php?catoid=11&navoid=431&hl=add%2Fdrop&returnto=search#Drop/Add/Withdraw>

7.9. *Academic Honesty*

UW System policy (UWS 14) states that students are responsible for the honest completion and representation of their work, for the appropriate citation of sources, and for respect of others' academic endeavors. Students suspected of academic misconduct will be asked to meet with the instructor to discuss the concerns. If academic misconduct is evident, procedures for determining disciplinary sanctions will be followed as outlined in UWS 14. A direct link to this policy can be found here: https://docs.legis.wisconsin.gov/code/admin_code/uws/14

7.10. *Grade Reviews/Appeals*

A formal grade appeal, also known as a Grade Review, can be requested in instances when the student feels that he or she was not provided a syllabus with a grading scale in a timely manner (i.e., the end of the second week of classes) and/or the instructor did not stick with the grading scale published in the syllabus. Questions of whether or not the instructor appropriately graded one or more of the course assignments, quizzes, exams, etc. are not matters to be decided by a formal grade appeal, but rather should be taken up with the instructor directly. Information on grade reviews can be found in the University Handbook, Chapter 7, Section 5. A link to the university's policies on non-academic misconduct can be found at

<https://www.uwsp.edu/acadaff/Pages/gradeReview.aspx>

7.11. *Non-Academic Misconduct*

Information on non-academic misconduct can be found in Chapters 17 and 18 of the Student Rights and Responsibilities Document. A link to the university's policies on non-academic misconduct can be found at <https://www.uwsp.edu/dos/Pages/stu-conduct.aspx>.

7.12. *Confidentiality*

Learning requires risk-taking and sharing ideas. Please keep your classmates' ideas and experiences confidential outside the classroom unless permission has been granted to share them.

It is important for students to understand that faculty are required to report any incidents of maltreatment, discrimination, self-harm, or sexual violence they become aware of, even if those incidents occurred in the past, off campus, or are disclosed as part of a class assignment. This does not mean an investigation will occur if the student does not want that, but it does allow the university to provide resources to help the student continue to be successful.

7.13. *Sample Coursework Permission*

The instructor may wish to use a sample of your work or some of the feedback you provide on the course in future teaching or research activities. Examples: showing students an example of a well-done assignment; analyzing student responses on a particular question; discussing teaching techniques at a conference. If your coursework or feedback is used, your identity will be concealed. If you prefer not to have your work included in any future projects, please send the instructor an e-mail indicating that you are opting out of this course feature. Otherwise, your participation in the class will be taken as consent to have portions of your coursework or feedback used for teaching or research purposes.

7.14. *Revision Clause*

This syllabus, the provided schedule and all coursework are subject to change. It is the student's responsibility to check the course website and emails from the instructor for any corrections or updates to the syllabus. Any changes will be clearly noted in a course announcement or through email.

Tentative Weekly Schedule

Week 1 Syllabus Review

Defining Risk

Basic Risk Calculations: Expected Values

Assignment: Begin Chapter 5 Bodie, Kane & Marcus
Review Handouts 1 & 2.

Note: Students Are Responsible for Doing All the Problems Assigned. Prior To Each Class Meeting, Students Should Read the Assignment, Then Do the Problems Assigned. Exam Problems Will Be Very Similar to Assigned Problems. The more problems you do, the more successful you will be.

Week 2 Basic Risk Calculations: Expected Value and Standard Deviation

Assignments: Continue chapter 5 and handout 3.

Week 3 Portfolio management to deal with risk

Assignments: Finish chapter 5, begin chapter 6 and handout 4.

Week 4 Finish Efficient Diversification and Review of Portfolio Management

Assignments: Finish Chapter 6, handout 4 and handout 5.

Week 5 Begin Options

Exam 1: Emphasis on Chapters 5 and 6, But All Information Covered to Date Is Fair Game.

Assignments: Study for Exam, begin Chapter 15 and handout 6.

The Final Exam Will Be Given at the Scheduled Time (Tuesday, May 14, 2019 from 8:00 AM through 10:00 PM). It Will Be an Open-Book, Open-Note Exam.

Questions Concerning Grades Should Be Brought to Me As Soon As Possible After the End of The Semester Because Exams, Answer Sheets, Etc. Will Be Thrown Away Four Weeks After the Beginning of The Next Semester.

Note: Any Item on This Syllabus Is Subject to Change at The Discretion of The Instructor with Appropriate Notification of The Class.

BUS 356: Class Meeting 1 Survey

Do you understand the purpose and goals of this class? If not, what didn't you understand?

Do you understand how this class will be administered? If not, what didn't you understand?

What complaints, comments or questions do you have (if any) about the organization of the class?